

Responsible Authority Representation Form

Thames Valley Police, Royal Berkshire Fire and Rescue Service, Health and Safety Executive, Area Child Protection Committee, Slough Borough Council [SBC] Commercial Services (Health and Safety and Trading Standards), Planning and Development Control Services [SBC], Public Health Services [SBC].

APPLICATION DETAILS

Name of Premises	Co-operative
Address of Premises & Tel: No.	238-240 Trelawney Avenue, Langley, Slough, SL3 7UD
Applicant Details (Name, address, Tel: No.) if different from above	
Company Name (if different from Applicant)	
Application type (state fully)	Application for a Premises Licence Variation
Date Application received	28 th February 2012

REPRESENTATION SUBMISSION

Please tick

There are no representations to the granting of this licence	<input checked="" type="checkbox"/>
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If you are making representations to the application identify which of the four licensing objectives your representation relates to:

Please detail your representation and the reason together with your supporting evidence, as appropriate. *(If replying by hard copy, please attach separate sheet(s) if necessary).*

	Please tick	
Prevention of Crime and Disorder	x	
Public Safety	x	
Prevention of Public Nuisance	x	
Protection of Children from Harm	x	

Please provide advice to the Licensing Sub-Committee on how you believe they should consider the representation.

If appropriate, recommend conditions that could be added to the Licence to remedy your representation or other suggestions you would like the Licensing Sub-Committee to take into account.

If replying by hard copy, please attach separate sheet(s), if necessary.

Please refer to the Responsible Authority Guidance Note.

Slough Borough Council's Neighbourhood Enforcement Team along with officers from the Anti-Social Behaviour Team and Thames Valley Police has been patrolling Trelawney Avenue Parade of shops for some months due to local residents concerns of anti-social behaviour, petty crime and public nuisance and the general appearance of the area with regard to waste and litter, in particular, the quantity of empty cans and bottles. In addition, there are concerns regarding underage drinking and alcohol abuse/misuse with some residents and that reports of street drinkers has increased and generally supported by the quantity of alcohol related street litter around the area, particularly on the service road at the rear of the business premises.

There are two schools in close proximity and the Parade forms a meeting point for school age children/teenagers particularly in the morning on the way to school and again at midday for lunch and late afternoon and early evening. Visitors to the Langley Library, local church and Nursery also frequently utilise the range of businesses in the Parade.

There are two licensed premises in the parade supplying alcohol and there is great concern that in permitting the supply of alcohol from 6am will be detrimental to the local residents by increasing incidents of street drinking, anti-social behaviour, public nuisance and crime and disorder. In addition, by allowing the earlier supply of alcohol, there is the potential harm/risk to children when visiting the location during school time and at leisure in the late afternoon and evening, especially during the warmer and lighter months of the year.

A further concern is that by approving this variation, the other licensed premise will also submit an application for a variation in order to maintain their business/turnover.

As a result of the above, the Council have recently implemented a can marking scheme with one of the licensed premises in order that we and partner enforcement agencies can identify the source of the alcohol. The scheme is currently being operated at two premises in the borough since December 2011 and in this short duration has led to a significant reduction in street drinking and related litter. It requires the marking of specific brands on the base with a permanent UV marker pen to enable a link to be established to the point of purchase. Whilst the presence of a marked bottle in the hands of an underage drinker would not prove that an offence had been committed by the shop, it would be sufficient to require further checks at the shop, such as examination of the CCTV records or that procedures at the shop may be failing.

In the event that the premise license variation is successful, we would seek that this Can Marking scheme be made a formal requirement by imposing the following condition on the license :-

"The Premises License Holder is required to undertake the requirements of the Council's can marking scheme to enable alcohol cans and bottles to be linked to the premises and provide "prima-facie" evidence to enable further investigation by the Police and Council to establish whether appropriate responsibility is being taken by the licensee to refuse sales to underage or intoxicated individuals.

In addition to issues of responsible selling of alcohol, the linking of bottles/cans to the point of sale will enable action under the Clean Neighbourhoods and Environment Act 2005 to require the business proprietor to clear the litter generated by their customers. "

Name of Officer completing Representation	Richard Palacio,
Job Title	Team Leader Neighbourhood Enforcement
Name of Responsible Authority	Slough Borough Council
E-mail address: Tel: No.	richard.palacio@slough.gov.uk

N.B. If you do make a representation you will be expected to attend the Licensing Sub-Committee hearing and any subsequent appeal proceedings.

Signed: ...

Dated:

Please return this form along with any additional sheets, if replying by hard copy to:

The Licensing Team
Public Protection Services
Landmark Place
High Street
Slough
SL1 1JL **Or** E-mail to Licensing@Slough.gov.uk